

What Really Wins Money

An independent review of tipsters and betting systems

Hi

I am back after my sojourn to warmer climes this month.

I have been to the land of Rolf Harris and had a brilliant time!

Back to business now though...

Well, what's in store this month? We start with Martin Blakey, who returns with his look at weeding out those handicap horses who are 'False Favourites'. Then Chris James, the man who puts Statto to shame, regales us with some superb and profitable statistical angles. I take a specific look this month at laying odds-on shots and come to some interesting conclusions before The Patriarch insists that we can profit from drifters and makes an interesting case.

Enjoy.



Regards

Clive Keeling

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Handicap Racing Secrets

Avoid Short-Priced Favourites and Follow These Big-Price Alternatives Instead

By Martin Blakey

In previous articles I have been guiding you through how to spot well-handicapped horses using many different aspects of form reading and handicapping. This month I want to draw your attention to those short-priced favourites that need to be avoided from a betting point of view. This then allows two options.

The first option? The betting exchanges afford us the opportunity to now oppose these badly handicapped favourites – LAY them.

The second option? Simply put, we can avoid the short-priced favourite and look at bigger-priced alternatives to BACK.

Day in, day out, I see horses at short prices that have won last time out in a handicap, and are then being asked to improve again and win off a much higher handicap mark than they have ever won off before. I never touch this type of horse as they are always bad value, and not very many horses are capable of running up a winning sequence in handicaps, especially in the lower grade races.

The following examples will guide you through how to eliminate these bad value favourites. You can then use this information to eliminate them from your calculations, or of course lay them to lose on the betting exchanges.

EXAMPLE 1. (If you would like to follow this example, please take a look here: http://www.racingpost.com/horses/horse_home.sd?horse_id=709932)

Friday 5th March

Lingfield 4.45. KERSIVAY. 9-4 fav (unplaced)

In this race, Kersivay was sent off as 9-4 favourite based on the evidence of its win two days earlier at

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Kempton, a race in which it ran off a handicap mark of 69. This was the horse's first handicap win in 19 races on the flat, and after that win the horse was raised 6lb to a mark of 75. (By going to the above web address, you will note the OR column – this signifies the official rating, referred to here as the 'handicap mark'.)

A good rule of thumb guide is that 1lb is equal to 1 length in horse racing terms, so if we equate that to the 6lb penalty that 'Kersivay' was given for winning last time, this means that the horse will need to improve another 6 lengths in order to win again. Bearing in mind that the horse only just held on by the skin of his teeth to win at Kempton (if you use the above link, you will see that on the 3rd March Kersivay won by a nk – a neck), it was a big ask for him to carry a 6lb penalty and win again. In the event, 'Kersivay' was not up to the task and trailed in 7th and well beaten.

The race was actually won by Sapphire Prince who was running off a mark 8lb below its last winning mark, so very well in by comparison to the favourite.

EXAMPLE 2. (If you would like to follow this example, please go here:
http://www.racingpost.com/horses/horse_home.sd?horse_id=671786)

Friday 5th March

Lingfield 1.20. KIPCHAK. 13-8 Fav. (unplaced)

Again, a very short-priced favourite in this race that had won last time out, and as a result had been raised 6lb in the handicap. Kipchak had run in 35 flat races, and had won four handicaps but never off a mark higher than 69. It was now running off a mark of 75, so needed to show an awful lot of improvement to win again.

So, here is a horse being asked to run off a mark way above anything it has achieved in all its previous races, yet it is sent off at 13-8 favourite.

Kipchak was well beaten, trailing home in 6th place, and again proved that you must avoid these horses that are running with a penalty from a serious betting point of view.

I know that laying horses to lose is now very popular since betting exchanges came on the scene and

targeting this type of horse will put you on to some false favourites that really are far too short in price for what they are being asked to do.

All this information can be found in the form pages of the *Racing Post*, and I have covered handicapping and reading form in my previous articles, so you should have no problem identifying these false short-priced favourites.

More Trainer Angles

How to Profit by Backing Horses That Didn't Finish Their Last Race

By Chris 'Statman' James

A couple of articles ago I had a look at some training, patterns or 'trainer angles' as I call them, patterns the trainers use when preparing horses for a winning race. We saw that certain trainers have definite patterns to the way they prepare horses for a race.

But what happens if the race doesn't go to plan?

This is far more prevalent to National Hunt races, but there are some occasions when it can be applied to certain flat trainers as well. So what do I mean when I say, what happens if the race doesn't go to plan? What I mean is, the trainer has the horse prepared and ready to race, but something goes wrong, the horse falls, unseats its rider or is brought down.

First thing you'll notice is that when this happens, the horse on its next outing is at far longer odds.

Why?

Because the betting public in general sees that the horse has had a mishap and instantly assumes the worst – as a result the odds start to drift out. I'll say now, this isn't always the case, but generally speaking these horses offer great value for money.

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A word of warning!

Yes, they are great value for money, but some of the strike rates are not as high as we looked at before nor are there as many runners, so if you follow these 'Trainer angles' then you must expect to have to wait for the winners.

Before I don the gloves and wade into the statistics for you I will quickly run through the process – if you've heard this before then I apologize now.

As before, the way that I have arrived at these 'trainer angles' is to look over 10 (TEN) years worth of data, that's almost 1 million runners! It is important that we look at as many runners as possible, because throughout the year only a relatively small proportion of them don't finish their race. In order for me to consider this as a 'trainer angle' I am looking for an above average strike rate (that is anything better than sticking a pin in the race card to make your selection, which is 10% on average), but most importantly, the return on investment must be over 100%. The other important criteria are that all these horses are returning to the course within one month of their mishap.

So what have we got?

Trainer	Race Type	Strike Rate	Profit	Previous Result
O'Neill J J	Chase	50%	22.50	BD
Wadham L	Hurdle	55%	30.13	FE
Llewellyn B J	Hurdle	25%	56.00	FE
Lavelle E C	Hurdle	21%	36.33	FE
Guest R C	Hurdle	20%	123.88	FE
Smith S J	Hurdle	19%	116.88	FE
Phillips R T	Chase	38%	32.50	UR
Lungo L	Chase	35%	17.54	UR
Turner W G	Hurdle	33%	36.50	UR
Williams E	Hurdle	12%	46.01	UR

This is a selection of the most profitable and the highest strike rates. I have explained why these horses are so profitable. If you think logically about it, provided the horse isn't injured in any way during the mishap, it will still be fit and ready to win, so why not re-enter it; if it was going to win before the fall then it's likely to win in its next race.

To give you an example here are the three runners that B J Llewellyn had last year that returned after falling. Two big-priced winners!

06 Sept 2009	WORCESTER	Raise The Heights
10th	14/1	20920352SF
03 March 2009	EXETER	Master D'or
1st	11/1	A35492225F
22 Feb 2009	TOWCESTER	Freeline Fury
1st	40/1	4343NNPNFF

The thorny issue of the 'pulled-up' horse

I now want to move on to a subject which can be a little contentious, never wanting to be one that shies away from a subject, especially when there's money to be made! I want to look at trainers who re-enter horses that are pulled up during their last race. Having spoken to many racing enthusiasts this is a subject that has and can cause a lot of debate. I do not want to go into the ethics behind this; all I want to do is show you that there may be reasons behind why the horse is pulled up that most people miss. All I'm doing is showing you a profitable betting angle.

Trainer	Race Type	Strike Rate	Profit	Previous Result
Balding A M	Chase	43%	10.53	PU
Webber P R	Flat	40%	26.00	PU
Scott J R	Chase	33%	37.00	PU
Richards L	Chase	29%	47.00	PU
Curtis R	Flat	29%	42.00	PU
Williams I	Flat	18%	25.88	PU
Goldie J	Chase	15%	65.00	PU
Webber P R	Hurdle	13%	80.00	PU

I will leave you to draw your own conclusions from this, but a 43% strike rate on returning a chaser that was pulled up last time out is a little, shall we say, eye-catching!

An example of this would be J R Scott, who had 3 runners last year that were pulled up last time out, 1 winner and 1 second (at 12/1).

21 Dec 2009	FFOS LAS	Mighty Moose
5th	5/1	4P033N533P
20 May 2009	WORCESTER	Direct Flight
1st	16/1	043F0P5F7P
18 April 2009	AYR	Gone To Lunch
2nd	12/1	35232N111P

While we're covering contentious subjects, I also had a look at trainers who had the ability to bring horses with no discernable form back to the track within five

please turn over

days to win. All of the horses for these Trainers have no form, i.e. they haven't been placed in their last two runs and are returning to the track within five days.

Trainer	Race Type	Strike Rate	Profit
Graham H	Hurdle	60%	35.00
Bell M	Flat	50%	14.00
Best J R	Hurdle	40%	11.50
Dascombe T G	AW	40%	9.75
Makin P	AW	50%	10.12
Jarvis M	Flat	50%	8.00
Sadik A	AW	40%	6.50

Again, draw what you will from this, but definitely 7 Trainers to keep an eye on.

All the data that you need to find these selections is available free of charge on a number of websites or in your chosen daily paper.

The trainers name is normally the first name after that of the horse

The number of days since the horse last ran is the number after the horse's name on the racecard.

Specified Race Type Only, some 'Angles' are for certain race types, either chase, hurdle, NH flat,

The race type can be found in the Name or Title of the race, found at the top of the list of runners on the racecard.

Specified Finish Position in last race, this is the right-hand most number in the Form Figures, the row of six or seven numbers found to the left of the horses name on most racecards.

Unplaced Last Out the right most number must be a 'number' between 4 and (1) 0.

'P' denotes PU – Pulled Up

'B' denotes BD – Bought Down

'F' denotes FE – Fell

'U' denotes UR – Unseated Rider

As you can see, there is a tidy profit to be made on backing horses that didn't finish their last race. Because they didn't finish their last race most of the betting public will avoid them like the plague, which in turn, ups the price for us!

Until next time, I bid you farewell and profitable punting.

Chris James

(wordpress.TalkingRaceHorses.com)

Betting Strategy

The Secret to Laying Odds-on Shots in Football, Tennis and Other Sports

When punters tend to look at laying, it seems to be an automatic assumption that horse racing is the sole sport of choice.

BUT, thankfully, Betfair does not limit its laying facility to horse racing.

This, then, opens up a whole wealth of betting opportunities, especially in the arena of laying odds on shots.

The advantage of laying odds-on shots.

For a full synopsis on laying, please do visit <http://help.betfair.com/index.en.html> which will provide you with a superb free guide to this concept of betting. Simply put, laying is opposing an outcome. So if I lay Denman, for example, I am opposing Denman and effectively have all other horses in the race of choice running for me.

The key element of laying that we must take into account when betting in this way is the impact of liability. Liability is simply the amount of money you will lose if the horse or football team you have laid actually wins.

Hence the focus on odds-on shots!

By laying odds-on shots (i.e. those bets that are below evens (or 2.00 in decimal format) we are effectively negating liability as an issue because the amount we may win is always BIGGER than the potential liability we might lose.

This is the same as backing a selection always at odds against (i.e. we will win more than we staked if the bet is successful).

Odds-on shots – the problem!

Well, as a layer, or an opposer of an odds-on shot, we face this obvious problem.

Odds-on shots are odds on because there is a greater chance of a win.

This is pure common sense, isn't it?

BUT, it comes as no surprise that odds-on shots do lose and it is the purpose of this article to present to you a battle plan so that you can find suitable odds-on shots who are worth laying.

Spread your net wide

This first step involves not automatically assuming that when we are talking about laying, we are talking solely about horse racing.

In this article I will be focusing solely on the football betting markets and in separate articles will hint at other markets where odds-on shots can be laid.

Football

We can find a myriad of potential lay opportunities in your average football match. One key distinction I would make for the odds-on layer here is to focus on in-running football matches only.

Why? Firstly, the betting markets on in-running football matches include far more markets than those for football matches that are not in-running.

Secondly, we can add into the mix the trading element. Remember what I said earlier?

I put it in capitals because it was so important and will repeat it here!!

Odds-on shots are odds on because there is a greater chance of a win.

If we add the trading element into the equation, then we can profit from laying an odds-on shot/market while the match is still in-running – even though that odds-on shot may actually win in the full time market.

(For a quick introduction to trading, please see <http://www.betexchangetips.com> or re-visit my enhanced football trading articles.)

Let's take a look through a recent in-running football match to identify those betting markets which might offer us an odds-on laying angle.

LEEDS v MILLWALL

HALF-TIME

This is the first betting market of interest for me when looking for an odds-on shot to lay. Why?

Well if a team take the lead in the first half, their odds are likely to breach the 2.00 marker and make

them odds on. The later the goal scored in the first half, the shorter the odds of the team who scored that goal – logic tells us that the opponents have less time to equalize at half-time.

In the right match, laying a team who has gone odds on in the half-time market can payoff well.

(TIP – visit www.soccerstats.com and note their SCORING TIMES tables which indicate the time bands where teams have scored (and conceded) most goals.

Leeds, for example, have scored nine goals in the 31 -45 minute time band and conceded only one.

Millwall have scored three and conceded four in that time period.

I would be looking at standout figures such as those for Chelsea who, in the 31-45 minute time band, have scored 13 goals and conceded seven (i.e. if Chelsea were losing 1-0 in the first half, it would be worth laying their opponents IF odds on in the HALF-TIME market – Chelsea have proven ability to score before half-time.

HALF-TIME SCORE – of course this ties in with the HALF-TIME MARKET.

Half-time/Full-time

Sometimes an odds-on shot in the conventional MATCH ODDS market is also odds on in the HALF-TIME/FULL-TIME betting market.

Simply put, if you back a team half-time/full-time they have to be leading at half-time, and leading at full-time.

So, if laying a team half-time/full-time, we want them to LOSE OR DRAW at half-time (they can still win at full-time) or WIN AT HALF-TIME and LOSE OR DRAW at full-time

Yet again, www.soccerstats.com can be your guide here. In this instance, we consult the OPENING GOALS part of the website.

For example, Man Utd have led at half-time in only 38% of their games in the league this season, so we can consider laying Man Utd/Man Utd half-time/full-time if odds on.

They have not been winning at half time in nearly two thirds of their matches this season!

Remember with this market, though, that it cannot be traded. This is similar to the 'TO WIN BOTH HALVES' market. In this market the team must WIN

please turn over

the first half and WIN the second half. This is distinct from the half-time/full-time market where a team, to win, could win 1-0 in the first half and be winning 1-0 in 90 minutes.

The odds-on bet will occur in the 'NO' part of this market, and again we would concentrate here on teams who are priced to win easily, score loads, and at www.soccerstats.com, have favourable stats in the SCORING TIMES and OPENING GOALS sections .

Hat-trick scored

The odds for NO hat-trick scored are always going to be very short indeed, but if we choose the correct football game, we can lay NO hat-trick scored if

- The centre forward is in hot form (Messi has scored two hat-tricks in three matches/Rooney is in good form – here we wait for mismatches – e.g. league cups/relegation fodder).
- Look at the MATCH ODDS. If a team is SUB 1.20 in the match odds market, this signifies goals and a risk can be taken that one centre forward can dominate. I have found over the years that generally a team priced sub 1.2 will score three or more goals.
- The game historically has seen plenty of goals (TIP – head to heads are easily viewable at www.futbol24.com by clicking STATS.)

Clean sheet

Sometimes a team will be odds on NOT to have a clean sheet. Again, head to heads and recent form can help us determine whether this is a good lay AT ODDS ON. What you would look at here is the home team's scorelines at home – have they conceded regularly at home, AND the away sides ability to score away from home.

NEGATIVE – not in-running and hence not tradeable.

Next goal

Lay an odds-on shot here if, at www.soccerstats.com, the team has a low percentage in the SCORING TIMES/OPENING GOALS and SCORING TIMES chart for the first half.

Over/under goals markets

Typically these markets comprise 1.5, 2.5, 3.5, 4.5, 5.5, 6.5 goal markets. These markets are tradeable.

To translate, if we back 1.5 goals, we want two goals to be scored.

If we LAY 1.5 goals, we want less than two goals to be scored.

I would lay odds-on shots here only with TRADING firmly in mind.

TIP – I tend to look at laying under 3.5 and under 4.5 goals markets IF a team in the MATCH ODDS is under 1.2 in odds. Why? Well, as mentioned earlier, sub 1.2 equals 3 or more goals usually.

I would also look out for AWAY SIDES who are priced at around 1.5 to win. Experience tells me that this away side is expected to win, BUT the game is likely to be hard fought and tight. A perfect example of this was Chelsea away to Blackburn – priced at 1.46 to win and drew 1-1 only.

When you see these odds, look to lay under 2.5 goals. (Of course, you will need to use www.soccerstats.com to determine recent form for both sides as per my football betting template in a recent *WRWM*.)

Penalty taken?

No usually provides the odds-on shot in this market. Use your nous here! Look at football teams who have individual flare players. Ronaldo/Messi/Rooney/Valencia/Aaron Lennon.

Nippy little feckers one and all and skillful enough to dribble into the penalty box and so fleet of foot that mistimed tackles can occur.

If you are thoughtful enough, you will be isolating a football match where:

- One team is set to dominate
- One team has flare players
- Goals are expected

Sending off

Sites like www.statbunker.com can highlight referees who are card happy, and your own personal observations can highlight football matches which are likely to be feisty affairs (local derbies, mistimed tackle experts á la Scholes/hot-headed types like Mascherano, etc).

In certain football matches, with certain players and a certain referee, the chance of a sending off can be high and thus laying NO at odds on could pay off.

<http://www.statbunker.com/football/btb/index.php?PL=competition&CompID=279&statType=badboys> for example, can help highlight those players who seem to attract yellows.

Total goals

The odds-on shots in this market are likely to appear only on the TOTAL GOALS, ONE GOAL OR MORE and TOTAL GOALS, TWO GOALS OR MORE markets.

If the odds in a TOTAL GOALS ONE GOAL OR MORE market is ridiculously short, e.g. 1.05, then it would cost you £5 to lay to win £100.

Again, I would approach these markets from a trading angle. If I laid TOTAL GOALS ONE GOAL OR MORE, I am effectively backing 0-0 and if there were no goals for, say, 20 minutes, the odds would increase allowing a profitable trade.

It does happen you know! Real Madrid were recently 1.14 to win against Sporting Gijon and the match was 0-0 at half-time (the full-time score was 3-1).

Real Madrid were the away side, so perhaps a clue there? Focus on odds on shots playing away from home who are likely to win but may meet some resistance.

TIP – Look at leagues where goals traditionally do not flow. Off the top of my head, Greece is one such league. By the same token, look at leagues where goals traditionally do flow (Holland, Germany, Spain) when considering laying any odds-on related goal bets.

Bottom line

Odds-on shots can occur in other areas than horse racing, and I hope this article has opened your eyes to the opportunities to oppose odds-on shots in the football arena.

The key to success in odds-on laying in football markets is TRADING. Not a prerequisite at all, BUT remembering.

Odds-on shots are odds on because there is a greater chance of a win.

Trading is recommended.

Odds-on laying – other sports

I've discussed laying odds-on shots in football, and now I would like to focus on odds-on laying in other sports.

To recap, why would we want to lay odds on shots? Simply because:

- Odds-on shots do lose
- Our liability as layers is always less than our stake
- Our returns for successful lays is always greater than our stake

Knee-jerk reaction at the mention of laying automatically assumes we are talking about horse racing, and I hope I have shown you that this need not be the case.

Football, especially in-running football matches at www.betfair.com, offer a whole gamut of betting opportunities for the odds-on layer, where, at times, we can profit greatly from a small initial outlay.

Football is not the only sport to offer the possibility of odds-on lays.

Here are some sports you may like to consider:

Tennis

Tennis is the ultimate one against one game, and a level playing field would see the players priced at evens.

Time and time again, odds-on shots lose in the tennis, and again my focus would be on trading (I did a full piece on tennis trading in a recent *WRWM* so please familiarise yourself with it).

Key aspects here when considering laying odds-on shots in the tennis would be.

- Looking to the men's events, especially games that are over five sets – why? Five set matches are effectively the first to three setters and can offer us great scope for an odds-on favourite to falter at some stage.
- Look to lay favourites who are priced at 1.5 or higher. This price signals that, yes, they should win, but expect a tough encounter.
- Consider laying the 3-0 sets wins for some very short odds-on shots.
- Consider laying odds-on shots who are odds on LATER in a tournament – the opposition will be stronger as the tournament progresses.
- At all times, try to pick an IN-RUNNING match where the odds will fluctuate and you can secure profit/manage losses accordingly.
- Consider enhanced trading laying. What do I mean? Here's a real-life example from the vaults.

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“A great example of an enhanced bet could have been seen on 1st June 2009 when Roger Federer played Tommy Haas. Roger lost the first set 7-6. He also lost the 2nd set 7-5.

An odds-on shot (very short odds-on shot) was now trading near the 2/1 marker in-running (all sounds familiar this doesn't it – it's simply another form of enhanced betting). Importantly, his opponent is odds on and can be laid in the hope of a comeback from Roger.

The reason we should not discount Roger Federer even two sets down is because this is a five set match.”

American sports

For those night owls amongst you, there are some superb odds-on laying opportunities to be found in these two American sports:

- Basketball
- American football

Why these two sports?

There is one characteristic shared between these 2 sports which is conducive to odds-on laying, with attendant trading – you see that these two really should go hand in hand. Need I remind you ODDS ON SHOTS ARE ODDS ON BECAUSE THERE IS A GREATER CHANCE OF A WIN.

That characteristic is the fact that both of these sports are split into QUARTERS.

Time and time again, I have seen an odds-on basket ball team and an odds-on American football team lose the 1st quarter, even lose the 2nd and 3rd quarters and WIN WHERE IT COUNTS – in the 4th quarter.

I hope you are ahead of me here? We can lay these odds-on shots pre match and back them at higher odds as they hopefully lose the 1st and 2nd quarter of the matches.

Next time you can't sleep, take a look at the American basketball and American football markets.

Bottom line

I do hope I have opened your eyes to the possibilities of odds-on laying. Opportunities appear everywhere, not just in horse racing.

Consider football, American sports, tennis, even greyhound racing. In fact, I would recommend that you search out odds-on lays in a sport in which you are very familiar.

Remember that:

ODDS-ON SHOTS ARE ODDS ON BECAUSE THERE IS A GREATER CHANCE OF A WIN.

And for this reason, it is advisable that odds-on laying should ideally be approached with trading in mind. A quick resource can be found here <http://www.betexchangetips.com> although I have covered trading in full in previous articles.

Remember, too, that ENHANCED TRADING can allow you to lay odds-on shots. For example, Wolfsburg were 1.6 at home to Bochum in a recent Bundesliga football match. They went 3-0 down. Now this is a shock! Bochum were available to lay at odds on here (quite obviously being 3-0 up) Wolfsburg scored a goal to make it 3-1, and the odds for Bochum to win increased. Here we would trade out for a profit.

How would I approach odds-on laying?

I would write a blog, noting all potential odds-on shots in a given day over an array of sports that I was interested in, and look to choose the ones with the greatest potential for NOT WINNING.

I will try to set up a personal blog for just such a venture and will let you know the blog address in my eletter.

The Patriarch Presents

You Really Can Profit From Drifters – Don't Believe Me? Read This...

As I was saying last month... Yes, we'll start where we left off with the system for winners that drift, or drifters that win, depending on which way you wish to look at it. The system can be used relying on an accurate betting forecast (*Racing Post*, for example), but I'm sure it's much more effective if you can bet live. And, not that I've used it this way, a suitable bot and software could do the job very well. All racing can be used, but the rules regarding the shape of the race reduce the number of possible races to bet on dramatically. There are rules for handicaps and different ones for non-handicaps. We'll start with handicaps.

1. The horses we are interested in are priced at 9-4 or less. If you're betting live use the opening show. (I use <http://thebettingsite.racingpost.co.uk>) Otherwise, use your betting forecast.
2. There must not be more than three live dangers. The system indicates this by saying that if there are 10 runners in the race not more than three should have odds of 10-1 or less. If there are 20 runners, again not

more than three should have odds of 20-1 or less. Or if 6 runners, not more than three with odds of 6-1 or less. Again, use your betting forecast or the odds just before the Off. If there are only three runners the race qualifies anyway.

3. Now we come to the heart of the system – the chart showing the opening odds and the minimum odds to which the price drifts before it becomes a bet.

Opening Odds	Minimum Acceptable Odds
9-4	7-2
85-40	10-3
2-1	3-1
15-8	11-4
7-4	5-2
13-8	9-4
6-4	85-40
11-8	2-1
5-4	15-8
6-5	7-4
11-10	13-8
Evs	6-4
10-11	11-8
5-6	5-4
4-5	6-5
8-11	11-10
4-6	Evs
8-13	10-11
4-7	5-6
8-15	4-5
1-2	8-11

The original system continues to much shorter prices, but personally, I think 8-11 is as short as I'd like to bet. If you're betting live or using a bot there's no problem, but if you're using a betting forecast and a bookmaker you'd have to ask for the minimum odds at which you'd wish the bet to be placed, or no bet. Most bookmakers should be agreeable to that. I'm aware that I've used fractional odds here, not the ones you get on the exchanges, so I'll give a chart later with the conversion to decimal odds.

We now come to non-handicap races where things are slightly different.

1. The horses we are interested in here are priced at 11-4 or less, again using your betting forecast or opening show.
2. This time there must not be more than five live dangers. Same as before – in a 10 runner race there should be no more than five at odds of 10-1 or less. Or in a 12 runner race, again no more than five with odds of 12-1 or less, and so on. Any race with five runners or less qualifies automatically. And again, we use the betting forecast or odds just before the Off. We use the same chart given already to determine the odds we'll back at, with the two extra prices. If the opening price is 5-2 we must get 4-1 minimum. And if 11-4 we must get at least 9-2.

I'll now give an actual race to show it fully in action. I'm not using a betting forecast, I'm betting live. The race is a non-handicap and has six runners. So at the opening show we are looking for prices of 11-4 or less. The opening show was:

- Horse A 5-2
- Horse B Evs
- Horse C 4-1
- Horse D 8-1
- Horse E 14-1
- Horse F 12-1

We are interested in Horses A and B.

Just before the Off the prices were A 5-1, B 5-4, C 9-2, D 5-1, E 16-1 and F 12-1. We check for live dangers first and there are four at odds of less than 6-1, A, B, C and D. We're allowed five so that is all right. We now look to see if either of our two possibles has drifted to our minimum acceptable odds. Horse B has drifted slightly from Evs to 5-4, not enough, but Horse A has gone from 5-2 out to 5-1. Odds of 4-1 would have been acceptable, so Horse A becomes a bet and it won at 5-1. It actually touched 11-2 at one stage, but 5-1 was more than acceptable.

Here now is the odds conversion chart showing all the prices involved in this system.

Fractional	Decimal
9-2	5.5
4-1	5.0
7-2	4.5
10-3	4.33

please turn over

3-1	4.0
11-4	3.75
5-2	3.5
9-4	3.25
85-40	3.12
2-1	3.0
15-8	2.87
7-4	2.75
13-8	2.62
6-4	2.5
11-8	2.37
5-4	2.25
6-5	2.2
11-10	2.1
Evs	2.0
10-11	1.9
5-6	1.83
4-5	1.8
8-11	1.73
4-6	1.66
8-13	1.61
4-7	1.57
8-15	1.53
1-2	1.5

In order to convert fractional odds to decimal odds, simply divide the first number by the second number and add 1. E.g. 2/1.

2 divided by 1 = 2

Add 1 = 3

3.00 is the decimal odds.

The original vendor reckoned that over time the system should have a strike rate of close to 40% with an average price of 5-2. That makes for quite a healthy return on investment.

Editor's note

Over time you have learned any number of systems which marry the betting forecast and the live betting market.

For those of you that follow the live betting market, do practise with my 16/1 system, systems such as the Smoke and Mirrors system (both of which identify possible stable gamble and market movers) and now practice with this rather contrary system presented by The Patriarch.

SYSTEMS AND TIPSTERS UPDATE

Because of the unique circumstances of this month (hey, it's not every day you become 40 and HAVE to celebrate!) the systems and tipsters update will be available in increments over coming newsletters. Logistics and timing have made it impossible for me to track all of the services. They will ALL be updated via the WRWM eletter *every Friday for this month only*.

<http://www.bettertipster.co.uk/results.html>

My thanks must go to the guys at www.bettertipster.co.uk for providing their tips for free to readers of *What Really Wins Money*.

Here's how they got on over Cheltenham.
 Imperial Commander 10/1, won – Ante Post
 Peddlers Cross 9/1, won – Ante Post
 Khyber Kim 10/1, 2nd – Ante Post
 Somersby 6/1, 2nd – Ante Post
 Kilty Storm 14/1, 2nd – Ante Post
 Big Bucks 8/13, won – Ante Post
 Noble Prince 11/1, 5th (bet365 1/4 odds 5 places).

Losers – Poquelin, Bensalem (fell).

A very profitable Cheltenham Festival for a service I do like. The information received by these guys seems to be proving itself to be genuine.

The results part of the website is much improved and features previous email messages along with performance of the account bets and 'just info' bets. Please do inspect personally.

Updates on systems trialed in last newsletter

My sojourn to celebrate a milestone birthday has meant that I will be updating the majority of these betting systems currently on trial via my eletter every Friday. The newsagent who has been saving my *Racing Post* newspapers since I have been away was not open on my return so I cannot meet my deadline and catch up on all of the betting systems.

Betting systems which will be featured in my eletter will include the following.

Quick on the Draw

From Sportsworld Publishing, I think I will be stopping the monitoring of this draw-based betting system as I have not been able to see a profit from it during a concerted trial period.

Gamekeeper Turned Poacher

This is a traditional laying service from Sportsworld Publishing and has some promise. Expect an update in the eletter.

Dutching Diamond and Odds on to Win

Two dutching systems pretty much (coincidentally) cut from the same cloth. Dutching will only really be of interest, ideally, for those who can follow the live betting. Again, expect updates of performance in the eletter over coming Fridays.

The 5-year Consistency Plan

I will update you on whether this system continues to show some signs of being 'one to follow'.

Tipsters and systems whose results are online for your inspection

As ever, there are a number of websites who update their results regularly. I have repeated them in previous issues so if you want to inspect results for yourselves, please visit the sites below.

The Easy Lay Method

Results proofed at <http://www.racing-index.com/tipsters/tipster-performance.php> and www.tippingleague.co.uk under Horses4courses tips. The results are calculated using FIXED LIABILITY. This means that losses are controlled – you know in advance how much you will lose if any selection wins, BUT your returns will be compromised by price.

Check out results for yourself and they have nosedived. Not worth following for me anymore – it seems to go nowhere.

www.winnerstolosers.com

www.sportsworldpublishing.co.uk/ResultsDodgy.pdf provide results for the Dodgy Favourites lay system which is being sold at Sportsworld Publishing.

Tipsters being monitored

www.winningselections.co.uk is a general tipping service covering all events.

A wholly transparent service this one and again results are available for inspection at the website.

www.bettolose.co.uk

You should know by now the vagaries of loss retrieval services, but another month with 100% strike rate. I will repeat what I said last month. As long as you are aware of the risks associated with loss retrieval, and accept that a losing day can lose a lot of profit gained, then this service has delivered to date.

www.flatlays.com

A poor record since last month with five of 11 tips losing resulting in a 10 point loss. Results are available at www.flatlays.com for your inspection.

New products

<http://www.trainertarget.com>

I have begun a trial with this back tipster service from Mark Foley. This particular service focuses on trainers and the races they 'target'. I can update via my eletter for this month only, due to the unique circumstances.

<http://www.jcaracing.co.uk>

This is a horse racing backing tipster service that I have also recently started to monitor. It looks very promising at this early stage and another Month's worth of data will give us a good idea re the profitability or otherwise.

www.ajtips.co.uk

A lay-specific tipping service I have just begun monitoring.

<http://www.goldlay.co.uk>

A laying tipping service with heady claims. Do they deliver? I have been receiving advices this month gone.

<http://www.sportsworldpublishing.co.uk/thespecialist.htm>

This system begins on 27th March and I have a copy of it now. As we know, some of Sportsworld's systems can be hit and miss. This is a flat-specific system. The focus of this system is on trainers who put out horses for specific trainers.

<http://probettingbot.com>

I am currently trialling Pro Betting Bot so would just like to give you a quick overview. At present this betting bot, designed specifically for Betfair, is focused on 3 automated laying systems, and offers the facility to automate a number of lay staking plans. The one that

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immediately grabs my attention is the Maria Staking Plan.

Please expect an update on all of these new services in the eletters this month.

And Finally...

BREAKING NEWS! **Martin Blakey Lifts the Lid on the Best-kept Secret in Handicap Racing and How You Can Profit From it...**

I don't believe it...

I just logged on to *The Racing Post* website to see Martin Blakey has had yet another cracking day of selections on his Handicap Gold service.

As readers of *What Really Wins Money*, you're all familiar with Martin Blakey. And like me, I'm sure you think he's great!

There are so many dodgy bedroom tipsters in this industry but Martin really knows what he's talking about.

From his special 'plus rated' selections alone, to £100 stakes you'd be up £3,902 a month on average from just two to three bets a week. Incredibly that figure is almost doubled when you add his 'top rated' selections.

As I understand it (I've just got back from my holiday as I said!) this service has only just been made available to new members but already the feedback has been very promising.

Here are a few comments from some of his members:

"Martin, hi. I've had an each way bet on the three top rated horses that I've received since joining your service... AND THEY'VE ALL SHOWN A PROFIT. Brilliant!

(And to think I had my doubts about your service – I hang my head in shame.)" **Derek**

"I appreciate the fact that it is incredibly early in our relationship, however I am loving that (a) you can spell (b) you make sense (c) you don't rush into bets for the hell of it (d) you appear to be sensible and have credibility – all of which is extremely refreshing, believe me." **JS**

"My first tips from you, 1st, 2nd & 3rd!! Absolutely brilliant. Whilst I accept that you can't do this every time, let's hope it's a precedent.

Thanks a lot." **Dave Fox**

"... it is refreshing to find someone who seems to have a genuine interest in helping us to make money, and not the usual rip-off merchants, long may it continue!" **Mark**

I do recommend you take a look at Handicap Gold. Martin's got more than 20 years experience and an eye watering track record of picking out long-matched handicap winners and I can highly recommend this.

To find out more please look at the information enclosed with this issue or go now to:

<http://www.canonburypublishing.com/handicapwrm>