Hi, and welcome to May’s *What Really Wins Money*. Summer is slowly creeping up on us and all is well with the world. I start May with an update from the betting lab on my own home-grown ideas. They’re making a profit, but the majority are very low risk and long term with unremarkable – yet consistent – profits (boy, am I selling this to you!!).

There are more systems to come, and remember you can email me with your own ideas, and – if I can – I’ll track them for you, and see what develops.

Our next port of call, ‘Arry, is a look at a profit-able boxing tipster… a reader tipped me off about this niche service so I’m sharing it with you, and the results are also available for your inspection.

Next, we look at risk-free betting, and no, there’s no hidden catches. Follow the 12-point plan of attack, as featured at www.onlineloopholes.com and you can be taking cash from the bookies on a consistent basis.

The Statman takes a look at one of the classics, the Royal Ascot meeting, and his conclusions are interesting and potentially profitable.

And the Patriarch thinks that we should focus more on trainers, and less on the horses, if we want to find winners. Hmmm! A bit of lateral thinking could eke out that extra advantage?

The CashMaster provides his excellent Systems and Tipsters Update as usual, to keep your finger on the pulse regarding what’s profiting.

And as ever, folks, many of these articles have accompanying videos which will look more in depth at what is discussed, and really focus on areas in the articles that have had to be curtailed because of space constraints. So please check out the videos here: www.whatreallywinsmoney.co.uk/resourcepage

**Enjoy Steady Low-Risk Profits with These Slow-Burn Strategies**

Let’s take another look at the Home-Grown Systems I updated you on in April…

**NAPS 12/13**

It’s a simple idea, but it’s making money so far this year, and that’s what counts. 137 points profit from 137 bets to simple level stakes since 24th September 2011 to date is perfect for such a simple system. To remind you, we are selecting the horse which has 12 or 13 choices by the journalists featured in the Selection Box, a feature for each Racecard in the *Racing Post* (please see the accompanying video for a refresher). As I say each month, unexciting system, unexciting odds, but it ticks along.

Betting 10% of a rolling betting bank is outperforming level stakes, 303 points to 137 points. Average winning odds of just less than 1/2 means it’s not a system for those seeking “value” odds. After...
all, we’re doing minimum work to come up with these selections. A 76% strike rate since 24th September ensures a profit. Yet again, high-risk staking really boosts profit but high-risk staking can lead to catastrophic collapses. Quite simply, you take the risk with that in mind. (One high-risk-staking plan has turned a 700-point profit, which outperforms level stakes, and then some. I feature that staking plan on the accompanying video! www.whatreallywinsmoney.co.uk/resourcepage)

**Price Gapper Lays**

If we follow on from April’s staking settings for the Price Gapper Lays, then April has seen www.stakingmachine.com’s “Lay % Up Down staking plan” produce a profit of £695 using 2% staking. But, a low of -£863 tells you all you need to know about the volatility of high-risk staking – despite the impressive profits seen in previous months. The gentler “Hi Pro 86 staking” produced a £70 loss this month, as compared to March’s £1,100 profit. Tolerable in that context.

We are looking to lay horses who are strongly fancied by the *Racing Post* betting forecaster. Enough of these horses lose at short odds to enable us to profit from laying all selections. Again, the video goes into far greater detail.

**Lay favourites in last race of the day**

I introduced you to this “Urban Myth” last month. Can we really profit from laying the favourite in the last race of the day? A 72% strike rate since the beginning of November is producing the profits. To level stakes (where we look to WIN £x for each lay), a modest 9-point profit has accrued. That’s a lot of work for little dough. But is it? After all, we’re not studying the form book hour after hour, we’re simply picking the last race of the day and laying the favourite.

More impressively, if we lay to LOSE £x – i.e. fix our liability – the profit increases to 27 points which is what would interest me given the simplicity of selecting and working.

I like the “one a day” concept of this strategy, and its current profitability. We’re always laying market leaders so liabilities should be kept manageable. We are always, though, at the behest of winning runs for favourites – the longest run of consecutive winning favourites in the last race of the day is four since November 2011. The longest run of favourites losing is 23, which can really build the betting bank when looking to win a specific amount on each lay.

The video goes into more depth and discusses other staking options. As I write though, preference would be for fixed stake laying, and a hope for decent stretches of losing favourites. But, a note of caution: the 24th April to 7th May saw eight favourites win the last race of the day, four lose and one meeting abandoned… this is what can happen when we lay market leaders.

So this must be viewed over the long term. What followed the 7th May, was 10 favourites losing and only one favourite winning.

**Lay Novice Hurdle 3rd favourites**

An 89% strike rate after 385 bets has garnered a 17-point profit to fixed liability. It’s a poor return but a profit and I feel this could profit long term for low risk. Worth continuing with, although the negative aspect of high-risk staking was very much in evidence with recent winning 3rd favourites severely impacting the high-risk staking plan I featured last month.

And these winners, interestingly enough, were all eerily similar. Recent 3rd favourites have won in races featuring four horses under 16/1 in the betting, a six-horse race featuring only two horses under 12/1, a novice hurdle with three horses under 14/1 and a race with only three horses under 50/1.

So it would seem that as a layer, we should be avoiding “apparent” three-horse races, but as a backer, we should perhaps be paying attention to these kinds of novice hurdles. Here’s a look at one of these races. The 230 Uttoxeter on the 13th May saw a live betting market which looked like this:

**Duke of Monmouth – 4/5 favourite; Howard’s Legacy 13/8; Spanish Optimist 12/1; 28/1 bar the other three horses.**

And the result?
The 3rd favourite wins at 12/1. Look at the profile of the race.

Only two horses under 12/1. This is an idea I can backtrack on as I have been monitoring novice hurdles for some time. As things stand, looking for races where only two or three novice hurdlers dominate the betting market, with the remaining horses at very big prices, and then backing the 3rd favourite each way, could result in some very nice priced winners and placed horses.

The advantage for us, I suppose, is the fact these are novices, and they have to get round in one piece without falling, pulling up, unseating rider, or making any other mistakes which could halt progress. If any of the favourites falter, then this opens things up for a better priced horse to steal a place at least, and in the case of Spanish Optimist, relegate the two strong market leaders to 2nd and 3rd place.

Bottom line

Low-risk betting seems to be ensuring we profit slowly but surely. I like the NAPS 12/13 system for its simplicity and current profitability. Little stake is put at risk as this system has had a tendency to show a profit quickly.

The Price Gapper lays have profited consistently. My problem here is that we may not have the same selections as this is very much a subjective betting strategy and not an A-B-C system. But it has profited consistently, and I feel will reward the high-risk stakers who are aware that they could lose their betting bank quickly, but equally could profit from a strong initial run of losers.

I must admit I was a little surprised that laying the favourite in the last race of the day is profiting, and profiting better when we are fixed stake laying, that is, looking to win a predetermined level stake per race. As we are arbitrarily laying the last favourite of the day, we can expect to be open to fluctuations in favourites’ form. But runs like the 23 race run during my trial shows that the betting bank can grow quickly. As we are dealing with favourites, and fixed stake laying, we are always assured that liability will not be a burden.

Novice Hurdlers: A poor result run of winning 3rd favourites has come in very, very similar races. Races where the betting market was dominated by two or three horses with the rest double-figured odds. Coincidence or a possible backing strategy? You’ll have to wait ’til next month to find out. As to laying novice hurdlers, well, fixed liability means we are not concerned about the price of any horse who actually wins the race. I’m happy enough with a 17-point profit to fixed liability, albeit over 385 bets. It’s slow, but the risk is very low, and when used in conjunction with other extremely low-risk strategies I feel this will profit consistently.

More to follow

I have reams of results to work through with other ideas. I will share the most profitable ideas with you in upcoming newsletters and on video. In the Bet lab I’ve got ideas on a three-race lay betting cycle, one-a-day laying in handicaps, profiting from the first 5 favourites of the day, how to exploit two horse races, and much much more!

Horse Racing Trading

How to Find the Profit Angle

I have espoused the benefits of football trading more than once within the hallowed pages of WRWM, but I’ve never really looked at horse racing trading.

Why is that?

Well, it’s all about the “angle in”.

Trading, as I define it, is the “anticipation of a future price movement”. It’s carefully worded and perfectly encapsulates the concept of trading at Betfair.

Quite simply, if we think a price will shorten either pre-race/match or in play (while the race/match is actually in progress), then we will back...
a selection and effectively “sell” it off at a lower price, by laying. This guarantees a profit.

Conversely, if we anticipate a future price will rise, then we will lay the selection (back it to lose) and profit by selling at a higher price later on.

Go to www.betfair.com, their Help and Learning centre and type “trading” into their Search Box, and there you’ll see the full lowdown on trading as it relates to Sports and Betting Exchanges.

With football, a future price moves because of a lack of goals, and more often, through a goal scored or a red card.

But what are the ‘goals’ and ‘red cards’ affecting horses’ prices?

That’s the in “angle” I want to discuss here. What affects price fluctuations in horse racing?

Let’s look at the two distinct horse racing markets.

**Pre-race**

The horse racing markets on betfair are very active pre-race, and in particular during the last 5-10 minutes before a race. Money will move prices here, quite simply. If there are more people wishing to back a horse then the price will shorten.

If there are more people wishing to lay the horse then the price should rise. It’s called “weight of money”. You can trade in this manner. It’s not all black and white though. There are market manipulators, backers and layers (not traders) and all sorts going on in a betting market which makes “weight of money” trading less straightforward than some might have you believe.

I have tracked down one particular horse racing system which purports to allow us to create scenarios like those below using a weight-of-money principle.

That’s not too shabby now is it? $20 in the bag and the race has yet to be run. The favourite wins – we win $19.51. The outsider wins? We win $19.51.

Ah, the fabled green screen.

This system I bought at www.smart-racing-trader.com and I bought it specifically because it is a pre-race horse trading system. It took an age to actually get my hands on the manual, as we have to go through Fort Knox-like stages in order to ensure the manual is delivered just to our computer. Further, there is no refund policy with this author. This is far from ideal.

So folks, hold out for June’s WRWM for the lowdown on whether Smart Racing Trader’s horse trading idea using weight of money is worth buying (because once we buy we cannot return!). If this interests you, then hold fire. I reveal more in the accompanying video.

**What’s involved with the Smart Racing Trader?**

Well, this pre-race trading strategy is a Betfair favourites-only trading strategy. So immediately we are focussing on the horse likely to be the most liquid in the race. There should be no problems trading this horse then. This strategy is totally unique in concept and could very well profit over time, as it is logical and preys on favourite backers!

And another strategy focuses solely on “bumpers”, or to give them their usual name, National Hunt Flat Races. And this trading strategy pre-race seeks to exploit the fact that bumpers are usually gambling races. They are ideal for stable gambles. Again, logical and potentially profitable.

In order to make claimed profits, the author is using $100 stakes. This may seem a lot to begin with but this is not a betting stake, it is a trading stake, and I suppose that is the difference. The exit point for these strategies is not as clearly defined as I would like. But I am confident that I can follow these strategies on your behalf and report back – with a yes or no!

And now some qualifiers.

If you have no patience at all, then this is not for you.

If you can’t take small profits and small losses, then this is not for you.

If you cannot follow the live betting markets, then this is not for you.

But, if you are willing to be disciplined and follow the strategy as advertised, then this could well be
for you.

This also betrays another important aspect of successful horse racing trading, and that is software. The author of Smart Racing Trader uses Fairbot (as suggested by his profitable screenshots), and regular readers know this is the software I use for Betfair. Fairbot costs $99 from www.binteko.com and is quite superb, and totally usable for trading.

The 2nd horse racing market?

In-Play betting

Well that’s the in-play betting market. Anyone who has seen a Betfair Horse Racing market during a race knows how volatile the market becomes, but they can also see why the in-play betting market might be ideally suited to trading horse races.

Let me take you back to my definition of trading: “the anticipation of a future price movement”. We need, therefore, a trigger for those price movements. Football has its red cards and goals, and the in-play horse racing market has the horses’ performances during a race.

If, during a jumps race, a favourite clatters into a fence early on in the race, this will immediately reverberate in the in-play betting market, where you’ll see the price rise immediately.

Similarly, if a horse is running well early on in the race, then its price will gradually fall below its pre-race level to allow for a profitable trading opportunity.

But how can we tell whether a horse will run well, or poorly for a moment in a race?

www.bfmaverick.com purports to solve that puzzle. Again, I have purchased this manual on your behalf (and this does not mean a mention here is a ringing endorsement – it is not! I need to trial this manual and Smart Race Trader for longer).

Again I bought this manual specifically because it is a horse racing trading manual which uses the pre-race betting market and the in-play market.

As to the actual strategy, well, it is unique, and uses a form line to determine horses’ running styles.

Now that’s our “angle in”, isn’t it? That’s our equivalent of a red card or a goal in football? And if we can determine a horse’s running style, we can create a successful trade; we can anticipate that future price movement while the race is being run.

Great in practice but there are no real-life examples at all in the manual. No sign of a green screen at all. It sounds like a theoretical idea with a handful of “examples” in the manual.

Similarly, the author himself admits it is “subjective”, an easy way to dissolve any blame should it not work for certain people? “You weren’t doing it right!”

When to get out of a trade is the most important aspect – that’s where the money is made and this is not covered with the kind of clarity I would expect for the price. For £47, there’s really not enough covered in enough depth.

That said, if the “angle in” proves profitable as a trading system, then I will certainly tell you.

Perhaps of greater interest is this website, www.patternform.co.uk which is free. This website rates horse races and gives horses ratings based on likely running style. My job this month therefore will be to use Bfmaverick’s methodology, and also, separately, to use www.patternform.co.uk’s free information.

If the latter is a success, then you have the makings of a free horse racing trading system without any of the usual Click Bank shenanigans.

Bottom line

I am keen to find a winning trading system for horse racing, and I suppose the relative lack of good quality trading strategies devoted purely to horse racing, relays the notion that getting that all-important “angle in” with which to trade, is difficult.

www.smart-racing-trader.com offers no refund at all, which is immediately off-putting. I suppose that’s why I am here. I take the risk, I devote the time, and I’ll give you the nod if you can make long-term risk-free guaranteed profits before a race has even been run (and that is the real clincher).

I also wanted a look at how we can profit from the 2nd distinct horse market, the in-play market, and the only recent manual happens to be www.bfmaverick.com. I am put off by the lack of completeness and the admitted “subjective” nature of the strategy... and the practicalities. Am I supposed to look at every single horse in every single race? And I am put off by the all too ominous ClickBank affiliates plastered all over the Internet singing this strategy’s praises.
But I suppose there is a silver lining. It is a unique idea and its logic may translate into trading profits. I would not however, at this stage, recommend buying either of the horse racing trading manuals mentioned here. They are rather expensive for what they are, and the latter manual’s ideas can be better found and utilised at the free website www.pattern-form.co.uk.

Horse racing therefore seems to be a tough nut to crack. Next month I’ll reveal whether that nut has indeed been cracked!

**Tipster Review**

**Give the Bookies a Right Hook Courtesy of Evan Young**

My thanks must go to subscriber David Maclean for unearthing this particular tipster who could quite literally deliver that killer blow to the bookies.

David alerted me to a profitable tipster who has been focusing solely on Boxing. Now, considering that boxing is extremely popular throughout the world, there really are a surprisingly small number of tipsters who specialise in the sport.

Evan Young, though, is one such specialist and during the trial with his service he produced that all-important profit. His service is called the Boxing Forecast Tipping Service and can be found at www.boxingforecast.com.

**Performance**

The trial for this service was started in October 2011 and results to date have been impressive.

Selections (called picks in the USA) are posted on the website 12-24 hours before the fight starts. The advised bet stakes range from 0.5% up to 2% of betting bank, though 2% is rare and most picks are around the 1% area.

The entire performance of this service going back to 2006 is freely available to view on the official website, and as I have said before, this is something we really should insist upon – an ability to freely, and under no obligation, inspect past results, and recently updated results, at our leisure.

**Bottom line**

Evan obviously spends a lot of time studying the fighters, using research sites such as www.boxrec.com, to spot any flaw or weakness that can be exploited, and this explains why so many of his underdog selections actually win. There are a surprising number of boxing matches each week in a variety of weight classes, so there are plenty of betting opportunities.

Customer service is good with emails usually answered within 24 hours. One small problem is the limited interest in global boxing from many bookmakers, with only Pinnacle Sports (www.pinnaclesports.com) and Betfair offering decent coverage. However, this service does make money and when viewed as a long-term bank builder is worth checking out for those who follow the sport.

The service costs $19 per month (£12), $45 per quarter (£28) or $150 yearly (£95). Individual selections are available at a cost of $5.

If you are interested in profiting from boxing, ensure you find a bookmaker who consistently takes your bets and has good boxing coverage, and ensure you inspect the results freely available at http://tinyurl.com/c9zs5om to ensure that you are comfortable with the strike rate, any losing runs, and eventual long term profit figures.

**Betting Strategy**

**Move to Make a Profit with Bookie Bonuses**

In conventional betting circles, the idea is that we back a selection (or indeed lay in these betting exchange days), and if that selection does what we hoped, then we profit.

Simple!

But in these days of bookmaker frenzy and betting exchanges, there is a way that we can profit risk free!

No catches, no double meanings. Risk free in this case means risk free.

I know some readers are familiar with this concept, but from my inbox I know there are a number
For more great money-making ideas, reviews and blueprints go to www.whatbizopp.com

of you who want to know how to do it, and what
precisely the catch is!

And as far as I can tell, there isn’t a catch!

In this introductory article on risk-free betting, I’ll
pass on to you a simple 12-step plan (is there such
a thing as a simple 12-step plan?) to profit risk-free,
and give you a number of websites who have done
all the work for you.

The key is Customer Generation

What? Customer Generation and risk free betting?
Have I been guzzling too much of the Black Stuff?

Well yes, as my uncanny resemblance to a Sumo
wrestler can attest. But I am comos mentis as I
write this.

The key to risk-free betting is to exploit the book-
makers and their desire to generate new customers.
And how do they hope to generate new customers?
Simple… by offering incentives to join.

These incentives come in the form of bonus
offers, usually in the shape of free bets. The book-
makers are literally falling over themselves to offer
the juiciest bonuses. And here is where the Betting
Exchanges come in.

How do they help? Simple. They offer us the
facility to lay, as well as back, selections. An impor-
tant piece of the jigsaw!

If you want a basic breakdown of what’s involved
with profiting from bookmaker bonuses, then read
the simple 3 step plan at http://bet72.com/help/risk-
free-bets-guide.

A paid-for service, www.onlineloopholes.com
offers a 12-point plan of attack for its subscribers,
which I précis below.

Their 12-point plan of attack is something akin to
the basic three-step plan I mentioned earlier. Here
are the main points:

1. Sign up at www.betfair.com
2. Pick an online bookmaker with a bonus.
3. Open an account and deposit enough money
to activate your free bet.
4. Find a market to bet on. Online Loopholes
will do this for you.
5. Place the bet with the bookie.
6. Lay the bet at Betfair
7. Collect your winnings, be it by backing or
laying. One will win!!
8. Now we come to the free-bet stage. Find a
market to bet on.
9. Place the free bet with the bookie.
10. Lay with Betfair.
11. Collect your winnings.
12. And start all over again, as the song goes.

I would also recommend a visit to free resource,
www.freebets4all.com. The matched betting part
of their site is excellent.

And how do we find these bookmakers and their
bonuses?

Well, take a look at these websites and you’ll see
a multitude of bookmakers in the UK and Europe
who all want to grab your attention. And they do so
by offering the carrot – free bets and bonuses.

www.monsterbet.co.uk provides, for free, an
impressive list of bookmakers’ free bets. And they
also provide a list of casinos and poker sites whose
bonuses you can also exploit, but that’s something
for another article.

www.freebetsreview.com is an excellent resource
which lists all types of bookmaker bonuses.

And if you need a helping hand there are a
number of paid-for options.

www.zerohype.co.uk, for instance, devote a sec-
tion of their service to building your betting bank
using this methodology. It is called the Short Term
Solution and can be found at http://zerohype.co.uk/
products.php#shortterm

www.onlineloopholes.com who put forward the
12 point plan of attack above, also provide a more
expensive service. For £77, you will get the meth-
odology, calculators, spreadsheets and guidance for
making money from bonuses, and for an extra £47
per month you’ll be emailed the actual selections,
what to back and lay, and which bookmakers to
work with. It really is a premium service, but I must
repeat that, with some effort and research, you can
do this yourself.

Other services in this risk-free betting area include
www.riskfreeprofitclub.com. I now have a copy
of the Beginner, Novice and Advanced modules
which I will be trialling over the coming months.
The Beginner Module focuses mostly on the kind of
risk-free betting discussed in this article.

Bottom line

Risk-free bookmaker bonuses and free bets can
be cashed in on an ongoing basis thanks to Bookmakers’ need to lure you in, and Betting exchanges’ ability to allow us to lay bets as well as back bets.

Now you can generate a profit from these bookmaker bonuses yourself by either using the free resources available at sites such as www.bet72.com or www.freebets4all.com, or you can pay for a service to do it for you. www.onlineloopholes.com offers a complete package but at a price. Their Premium Email service is £47 per month after an initial £77 fee. A little hefty, I suppose, but everything is done for you.

The accompanying video will take you through a number of other websites who list bookmakers and how much they are offering, even Australian bookmaker bonuses and how to make risk-free betting work if you have an existing bookmaker account (these bonuses and free bets are usually kept for new customers – and thinking laterally, family and friends can open betting accounts for you in their names to ensure you are a “new customer”).

The hype seems justified with the whole free bet concept and I would urge you to look at it between now and the next newsletter. And if you want to discuss any aspects, then please let me know. Yes, there is an element of work necessary on your part, but it really is worth it.

Here’s a checklist of what you’ll need:

A Betfair account and knowledge regarding how to lay to lose a specific amount of money (fixed liability laying).

Funds to enable you to join bookmakers’ accounts to qualify for their bonuses.

• A need to read terms and conditions regarding these bookmaker offers.


• Follow the 12-point plan of attack above which you’ll follow if joining www.onlineloopholes.com.

• Watch the accompanying video tutorial here: www.whatreallywinsmoney.co.uk/resourcemapage

Oh and watch out for an exclusive special offer to WRWM readers which will help you make some great cash from these bookmaker bonuses. So stay tuned!

The Statman Presents:

Royal Ascot
Stats Special

I am contemplating asking permission to rename my little articles as the “What If” column, as I genuinely feel that is the best way to find out facts without any preconceived ideas. We can all play with statistics, it really isn’t that difficult (and I actually have a qualification in Quantitative Studies); the real trick is in starting with nothing and ending up with something which is what I always try to do, and this month is no different.

As I look out of the window, the rain continues to fall with abandonment left, right and centre, so we will look forward to what we hope will be the summer, and the delights of Royal Ascot for example – can we find a pattern that will give us an edge and make our punting just that bit more profitable?

As with all statistical surveys, we need to start somewhere and my first port of call is a look at all races and the simple concept of backing either favourites or second favourites with the past 10 years as my standard; the thought being that as Royal Ascot is one of the higher profile meetings this Flat Season, the market could be influenced by the “once a year” punters, unlike, say, Catterick on a Wednesday afternoon!

Royal Ascot

If you blindly backed the favourite in every race over every distance the results would have read as follows (See fig 1 overleaf):

As you can see, there is money to be made by backing the favourite in races over certain distances but to be fair, not really enough to make it worth our while, so we need to look a lot deeper and see if we can increase the profit margins.

Making everyone’s life a little bit easier, I ran a similar query, only this time I took out the handicaps – yes they are bigger prices but they are also ultra competitive races.

If we remove handicaps and nurseries (handicaps for two year olds), we get a new picture emerging and one we can all get excited about! (See fig 2).

As you can see, we have now added some profit at most distances if we use Betfair SP (sorry book-
makers, but facts are facts), and we now have a little something to go to war with.

Can we fine-tune a little further and still leave ourselves with enough bets to make the whole concept worthwhile?

How about if we now focus on the more profitable distances (note that there are 8 furlongs to a mile, so a 22-furlong race is the equivalent of a 2 mile – 6 furlongs race.

I will now focus on:
• Six Furlongs
• Twelve Furlongs
• Sixteen Furlongs

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• Twenty-Two Furlongs

... as they are already the most profitable.

Note: If we followed all favourites in non-handicaps over those distances alone at Betfair SP we would have made a profit of £36.18 to £1 stakes but it needs to get bigger to catch my interest!

My next step was to look at the going, but that told me precious little so I looked at the horses’ sexes (colts do well over the six furlongs and improved their profit to £27.30, but all the other distances saw a reduction in the profits), so I decided to look at the odds of the runners on their previous outings to see if that made any difference.

Please note, these do NOT need to be favourites at Royal Ascot, they simply need to have been priced at 2/1 (3.0) or less on their previous outing before they race at Royal Ascot – the idea is to look at horses that were clearly fancied last time out, win or lose. (See fig 3)

Profits AGAIN over six furlongs to Betfair SP, though additional profits at seven furlongs, 10 furlongs and (again) at 22 furlongs with this slightly different outlook (no, combining the two ideas does not work).

*Note – you may also like to know that if you LAYED every horse in all non handicaps at Royal Ascot who finished runner-up last time out you would have laid 23 horses but only two winners – this is not an article about laying but that should give you food for thought!

Royal Ascot conclusions: back all favourites in non-handicaps over 6, 12 (1 mile 4 furlongs), 16 (2 miles) and 22 furlongs (2 miles and 6 furlongs) and you should see a profit overall. An alternative option would be to back all horses in non handicaps over 6 furlongs who had an SP of 2/1 or less in their previous race, though do note that all bets need to be placed with the exchanges (I have quoted Betfair but Betdaq would be very similar) as Starting Prices are not sufficient to suggest a profit can be made.

The accompanying video will clarify any issues, view it here:
www.whatreallywinsmoney.co.uk/resourcepage

Royal Ascot takes place from 19th June to 23rd June 2012.
the year, listed by amount of prize money won. As I write this in April it is no surprise to find Nicholls and Henderson locked together at the top. This, of course, is for the NH season which ends at the end of April when statistics for the new Flat season will begin. The next chart gives the trainer success rate at each meeting from 2007/8 onwards, listing trainers by number of winners over that period. But we are more interested in recent form and that’s where the next two charts prove invaluable.

The first is called Today’s Trainers, and in alphabetical order it lists all the trainers who have runners at that day’s meetings, indicating the meeting and number of runners there. Then, and this is crucial, it gives their performance over the past 14 days with number of winners and placed horses from number of runners. It also gives number of days and runners since a win. A quick glance down the winners and placed columns soon shows the trainers in form. I have a random Racing Post in front of me as I write and four trainers immediately stand out. John Gosden with 5 winners and 10 placed from 23, Tim Vaughan with 7 winners and 7 placed from 29, Evan Williams with 7 and 3 from 28 and Paul Nicholls with 8 and 3 from 20. John Gosden had only the one runner on the day and when I checked it out as a possible bet it was the very horse I referred to (not by name) in my piece about Beaten Favourites when I said it had been a beaten favourite so often I reckoned it would never win a race, so I didn’t back it. Again it was favourite and once more it showed no battling qualities and was well beaten. So although a horse is trained by a trainer in form you still, of course, have to check on other things to see if it is worth backing. That one was certainly not. The other three trainers, incidentally, all had winners that day.

The next chart is perhaps the most important of all. It’s called Trainerspot and gives the same winning performance figures over the last 14 days but in a strip form, day by day, with the most recent on the right-hand side. It also gives the actual placing figures achieved (4,5,2,3, etc) over the 14 days, and in this way you get a more accurate picture of the trainer’s performance right up to the most recent day. So you are bang up to date with how a trainer is doing. There is, however, one further important feature and it goes by the letters RTF, meaning Running To Form. Again, we are covering the last 14 days and a trainer has had to have at least two winners from at least five runners. But it can flag up trainers whose horses are running well though not actually winning. This is how: Running To Form is defined as a horse running to within 5 lbs of its racecard Racing Post Rating. The number who do so is then expressed as a percentage figure for that trainer. Top on this list for the day was John Gosden with 70%, and then came Philip Hobbs on 68% and Tom George with 64%. Notice that neither Hobbs nor George figured in the top four from the winners chart. These RTF figures can give you an excellent idea as to how a trainer is currently performing.

There is one further simpler chart that you can, perhaps, use more easily. It’s called Hot Trainers and gives the best trainers with wins to runs percentage again over the past 14 days. This can indicate trainers with fewer winners but a higher success rate. For example, Henry Daly (who has not appeared elsewhere) comes second with three wins from eight runners and Venetia Williams, further down the list, with three from 12.

The 2nd page of the Racing Post newspaper can help you find these Trainer Charts, as seen below.

In the Signposts section of the Racing Post, you will find all the trainer charts mentioned in this article.

In all cases the study of trainer form is just the start of the process. You still have to study the horse’s form, speed figures, weight, distance, draw, course, going, etc, but it does help you to concentrate on fewer horses that have a higher chance of success.

And then there is the converse to all this – the poor recent trainer form, the cold trainers. For those of you more interested in laying then this provides a good starting point. But that’s a story for another day. The accompanying video shows you exactly where to find all of the trainer information mentioned in this article.
The Cash Master Systems and Tipsters Update

I have 10 reviews and updates for you this month. All past reviews can be found over at: http://www.cash-master.com/blog

Beaumont’s Bets

Who says you can’t make a living from horse racing?

Paul Beaumont brought home the bacon for the NINTH month in a row last month with an astounding profit of 40.91 points on the Back/Lay75% method which works on an 80-point bank. That’s over 50% return in one month.

Here are the totals so far:

- August: 88.98 (111%)
- September: 95.55 (119%)
- October: 117.69 (147%)
- November: 97.10 (121%)
- December: 55.10 (69%)
- January: 23.10 (29%)
- February: 45.37 (57%)
- March: 36.39 (45%)
- April: 40.91 (51%)
- Total: 600.19 points

That’s a 750% return on an 80-point bank in nine months. Have you ever seen these kinds of returns from any other service?

To put this into perspective. If you had started nine months ago with a £5,000 betting bank, you could have made £37,500 profit by now.

Not bad for two hours a day, is it?

But that’s not all.

In March, Paul introduced a new variation to the Back/Lay75% method which is proving even more profitable as it can be operated on just a 50-point bank. That variation made 34.88 points (70% return) in March and in April it made 33.78 points (68% return).

Using this method, anyone starting with just £1,000 betting bank last month could have made £680 profit already.

You can try Beaumont’s Bets here: http://www.beaumontsbets.com

Grey Horse Bot

I’m exactly two weeks into my trial of the free MR2 system that comes as a free bonus to all Grey Horse Bot subscribers. I run mine on a VPS and leave it on 24/7. The selections get automatically uploaded to it each morning so once it’s turned on, there’s nothing else to do except perhaps change the odds parameters now and again when Malcolm works out how to make it even more profitable.

It’s certainly the best system I’ve used yet with this bot.

I started two weeks ago with £455.86 in Betfair, and today it stands at £5,626.54, so it’s made a profit of £5,170.68 after commission in two weeks.

Initially I set the bot to back at 2% of my bank on each bet. Then, when it had won a couple of thousand pounds, I reduced that to 1% to preserve the bank, and from Monday it’s been running at 0.5% of bank.

Obviously, I would have made a lot more money had I left it at 2% but I feel it’s important to not get greedy and preserve my winnings to some extent.

You can get Grey Horse Bot here: www.greyhorsebot.net

Auto Bank Builder

I’ve now been running Auto Bank Builder for two weeks and I’m very happy with the progress so far. There have been a couple of losing days, neither of which put any stress whatsoever on the bank (which is the main selling point of this service). The first lost about £2, the second lost about a fiver. Losses are not carried over specifically to avoid big liabilities.

It’s very clever how it works. Basically, all you do is upload a PBU file to the bot each morning (or the evening before) and leave it to run. It then bets on each race until it has made your daily profit target, and it does so by laying horses, sometimes several per race, using a very safe staking plan whereby the stakes are reduced as the prices increase on the selections.

What I like about this is that the selection criteria ensures that for the vast majority of the time, you’ll hit your profit target in the first few races of the day, so you’ll see a swift growth of the bank. When you
do have a bad day, however, it won’t be a catastrophe as the low stakes mean relatively small drawdowns.

I have my bot set to aim for a very respectable 1% return per day, and my £300 bank has now turned into £340.10 in two weeks, which represents a 13.36% return. There are no bets on Sundays so we seem to be doing better than 1% at the moment, especially considering there have been two losing days. Of course, the 1% is calculated daily so the compounding effect of this should be fairly dramatic over time.

Assuming all goes well, this should be a long-term earner with potentially huge gains from a very small starting bank. I’ll report back next month!

You can get Auto Bank Builder here: www.cash-master.com/autobankbuilder.php

Russell Gibbs

A nice profit last month for this service of 35 points for anyone doing the straight each-way singles and doubles, but even better, those punters that took Russell’s advice of an each-way multiple or trixie bet on the 17th would have made 38 points profit, or £380 to £10 stakes.

The lay side of the service suffered a small loss of £85 to BSP laying to £100 fixed liabilities, but as you know, the lay side usually does very well indeed, so this is nothing to be too concerned about.

I’m still very happy with this service and you can get the first month for half price here: www.russellgibbs.net

Sprint Lay Expert

I thought I would test this system for a whole season before writing up a review, and that’s exactly what I’ve done.

I opted for the lazy approach and got the selections emailed to me each day, but when you buy the system you’re shown exactly how to find the day’s bets and this comes with a video tutorial too. So you can either work them out for yourself or go for the daily selection service.

So how did it do last season?

Well, there weren’t a huge amount of bets but it managed a profit of £812 to £100 level stakes, which is fine, but if I had used the staking plan that comes with this system, that would have been a profit of £2,078 using a £1,000 betting bank.

That would have tripled the betting bank in one season, and looking back over previous years, it would have tripled the bank on average for the last six years.

The staking plan is non-aggressive, so it doesn’t attempt to recoup previous losses on the next bet which is, in my opinion, suicidal with lay betting. But it does seem to be very effective in maximising the profits from this system so I’ll certainly be using it this year.

The system/service has been relaunched and I have no hesitation in giving this an Approved rating. Six years results can’t be ignored, and I tested this personally last season, although now I’m wishing I had used the staking plan. It makes a profit to level stakes if that’s what you prefer and you can get the system for a one-off purchase price and use it every season going forward. I do recommend using the staking plan to maximise your profits though.

As part of the package you get a full profit strategy that shows you how to grow your bank with zero risk and how to protect your bank generally with minimized risk.

You also get a comprehensive training course that teaches you how the professionals bet and how you can join the elite 2% of successful bettors.

Highly recommended, you can get Sprint Lay Expert here: www.cash-master.com/sprintlayexpert.php

Trainer Track Stats

I’ve always been a fan of this system. It’s just finished its National Hunt season and has once again produced a decent profit, this year over 110 points to level stakes.

It’s been a solid earner for the last six years and works by backing a few targeted horses a day in specific races at certain tracks.

Well, this year they’ve released a guide for the Flat season too. It concentrates solely on Juvenile (2yo) races and has highlighted 41 trainer/track combinations to follow for 2012.

If you’ve used Trainer Track Stats before then no doubt you will have already bought this guide. However, if you’ve never tried it then I seriously recommend giving it a go this season. It costs just £39 and you get a daily email direct to your inbox.
containing the daily selections.

Check it out here:
www.cash-master.com/trainertrackstats.php

**Score 2 Profit**

I am going to take the unusual step of stopping this trial just after two weeks, because I have several issues:

The average odds of this service are such that it is vital that you keep the strike rate up. To do that you cannot afford to miss any recommended bets. I have received emails after I have retired for the night for games kicking off at 1.30am the next day. To be fair, I retire early and it is entirely possible that most people would get these bets, but it is also possible that a few would miss them.

Looking back at the “proofed” data I found these two entries for 2nd Jan: Crystal Palace vs Leicester City and Hibernian vs Hearts. Both with advised stakes of 2.5 points (according to the ‘proofed’ data) but both shown as 5-point wins.

24 Jan: Notts Co v Preston was reported as a loss of 13.5 points for odds of 14.5, but the stake was 1.5 points, so this was a loss of 20.25.

1 Mar: the Sao Caetano v Oeste is reported as stake 5 but a points win of 1.5, I suspect that the advised stake is incorrect and should have been 1.5.

25 March: Espanyol v Malaga is reported as a 1 point win but the stake is recorded as 1.5 points. This is not a problem as the advised stake for this game was 1 point.

Consequently, I get 7% fewer points (150.75) than the “proofed” points total (162.5) as reported on the website. OK, typos happen, but still.

However, my concern does not stop there! The proofed results show a 1 point win for a 1 point stake, but this does not allow for commission. Reducing wins by 5%, so a 1 point win returns 0.95 points, my points total is reduced to 129.3, a whopping 20% reduction!

Third issue, is the strike rate from the 240 bets January through March is 91.7% (220 winners, 20 losers). For long-term success you need odds of less than 100/(100-91.7), as this is how you convert strike rates to odds. This is odds of 12, but the average odds are 13. So there has to be a doubt over the long-term viability of this service.

To make matters worse, I have not been able to match the advised odds. I am usually 1 to 2 points higher. Adding just 1 point to the advised odds (taking 11 instead of 10, for example) reduces the points total to 42.8! Now, the way around this is to leave an order for the advised odds as the odds will reduce as the game progresses, but you are vulnerable to an early goal.

My final issue is one of liquidity. This is not something I have checked, but as the Correct Score market does not attract vast amounts of money I suspect that some of the more exotic games, e.g. Pachuca v Tijuana (Mexico, KO 3, 10am), you’d remain unmatched or matched for very little stakes; always assuming that Betfair covered this match. Unfortunately, because some advice is received after I go to bed, I cannot confirm that all the advised bets are actually available on Betfair. As odds are attached to the advice, I assume they are.

For the reasons noted above, I cannot approve this service, nor am I going to be able to even if I run this for another two months. That is why I see little point in continuing the trial and I am stopping now. Is this a fail then? Well, if my analysis about the long-term viability is correct then yes, it is, but I am aware that even my adjusted point totals show a profit for the first three months of this year. Having said that, the points totals assume you receive the advice at a time where you can place the bet and said bet is actually matched. Failure to get only a few bets placed or matched would see your profits evaporate. But a profit is a profit so I will go neutral, with deep reservations.

You can join Score 2 Profit here:
http://www.score2profit.com

**Smart Racing Trader**

This service provides you with two different trading systems to use for a one-off fee of around £70.

System 1 is the method you will be looking to use most often. Using the recommended starting bank of £500 and the staking level of £100 per trade, this method made a profit of £76.67 during the trial period. So it can be said that the purchase price was made back within one month using this method alone. It also could appear to be a little worryingly low profit when you use £100 per trade, this is not really a concern as you close all trades before the off and the only real danger of losing your whole stake is if Betfair were to go down and stay down.
before you closed out. There is a warning in the book to close out a trade early if it seems to be going against you too far, I set a figure of £10 as the max loss I was prepared to take.

It can be a little frustrating to use this method as you need several factors to line up before you even look to make a trade and, as a consequence, you do get quite a few no-bet days, but I’d rather it was this way than a “scattergun” type affair. The rules are very easy to follow and you can tell the night before racing whether you should be prepared for a possible trade or not and at what time you need to be monitoring markets.

All-in-all, I’d say this was a nice, easy, low-risk trading method that does seem to work along the logical lines of the rules as they are set out.

System 2 is going to be of less use overall but has proven to be more profitable. Using the same level of starting bank, staking level and stop loss point, this method produced a profit of £204.82 during the trial period. That is a really very impressive figure but the downside is that it is only workable on National Hunt Flat Races (a.k.a. bumpers) and those are in short supply during the summer months. The rules for this one are dead simple and that did cause me to be a little dubious about it before I started trying it out but I really can’t argue with the profit level made. Again, all trades are closed before the off, so it’s pretty low-risk. Just reading the sales page, it’s obvious that you are looking for odds movements in the build up to races but the selling point of this method is that the vendor has identified the area of the market you need to be monitoring and the price level below which you want to jump on a move.

The bottom line is that these two methods combined have made a profit of £281.49 after 5% commission is deducted during our trial period and are dead simple to use and at the lowest end of the risk scale, so simply have to be filed as APPROVED.

I do intend to keep using these myself, although I will switch to paper trading for a while as we’re just about on code change over time and that’s always a risky time for any betting/trading method.

I am conscious of the fact that there is a No Refunds policy with this vendor and I’m also mindful of the fact that we’ve reviewed services from this stable recently that we’ve found to be almost identical to other, older methods that you may well already have purchased. This does present something of a problem but as I’ve given a broad outline of how both systems work, I think you would know if you’ve already got something along those lines in your betting arsenal. All I can say for certain is that I’ve seen a lot of systems over the years and have not seen either of these in this easy-to-use, low-risk format. They’re both very simple and could be said to be a little underwhelming when you first read them but I must say that I’m happy that they work.

You can get Smart Racing Trader here:
http://www.smart-racing-trader.com/cm.htm

Winning Trainers (Super Trainers)

This service targets so-called Super Trainers whereby we are backing horses from 24 of the most profitable horse racing trainers operating in the UK today. We only bet if the odds are between 6/1 and 16/1 and we are told to expect long losing runs but nice priced winners.

We started testing this service at the beginning of December and have now run it for a full four months. In the first month we ran it manually and ended the month down by 18.5 points. At the end of December, a betting bot was provided that allowed subscribers to bet automatically. I decided to run this bot 24/7 on my virtual server and, perhaps foolishly, used real money staking £5 level stakes on each selection. I pay more attention when my own money is on it!

There were a few nice priced winners, but not enough to make a profit. In fact, the bot gradually sucked £420 out of my Betfair account over the last three months, which is another 84 points down. This makes the total loss since December a whopping 102.5 points. In the manual it says to operate with at least a 100-point bank which would mean, in this case, we’ve gone bust.

Long losing runs are to be expected when going after long shots, but unfortunately they haven’t done much for us this winter.

I would feel better about this if a 200-point bank were recommended, as then at least I would have the confidence to continue with it, but as such I’m going to call this one.

Obviously this will have to go down as a Failed, but I shall continue to monitor the results to see how it does over the Flat season. If it does well then it
may well be worth another look, but definitely with a bigger bank.

You can get Winning Trainers here: www.winningtrainers.co.uk

**Steamerbot**

I have an update on Steamerbot for you today and I have to say I like this bot a lot.

First of all, I seem to have found some settings that are producing good returns. I set it to place a BACK bet in the market between the odds of 3.00-8.00 if there has been a 20%+ move on that selection. It has to be the biggest steamer from horses within the odds range and it will place the bet in the place market if the odds are over 4.0. If the odds are under 4.0 then it will place 50% of the bet in the win market, and the other 50% in the place market.

I’ve set it to take the first time (T1) 30 minutes before the off, and the second time (T2) 30 seconds before the off.

I back to level stakes but have the Stop set at 2-points profit (£20 in my case). Most days it makes the £20 and switches itself off. Some days it goes into the red by up to £50 then reverses and hits the profit target. Some days I make a few quid or end up a few quid down, but overall it seems to be fairly profitable.

As you can probably deduce, there are probably hundreds of thousands of different variations you can try with this bot, and I have read of people making a very tidy amount with it (although they are reluctant to divulge their particular settings).

We had an email from the vendors this week with an excellent offer. Basically, anyone that gets Steamerbot can have two other bots, Jetbet and Lastminutebot, for free.

Jetbet is a simple Betfair interface that makes using Betfair extremely fast and simple with one-click betting and instant trading facilities.

Lastminutebot is a simple bot that will place your bets for you in the seconds before the off if the criteria you set are matched, such as odds, at the stake you set, either as percent of bank or level stakes.

So you get three excellent bots for the price of one.

You can get Steamerbot here: www.cash-master.com/steamerbot.php

**Publisher Recommends**

Could This Be he Best-Kept Wealth-Building Secret in Britain?

Discover how to “roll” a one-off sum of £1,200 into £9,155 in 12 months... £30,678 in 24 months... £48,145 in 3 years... £69,345 in 4 years... £89,298 in 5 years, £98,843 in 6 years and £118,776 in just 7 years.

As you read this, a small number of wealth-builders are using the hush-hush Pegasus Rollover Plan to make an effortless and always-growing second income...

New member David Smith wrote to say his “Pegasus Rollover Pot jumped from £1,500 to £3,100 in a single month.”

Mr J.C from Hull says he “...was sceptical at first, but I quickly realised the potential of this amazing system.” He started making a tidy £20 a day for the first two weeks... now his Pegasus Rollover Plan generates £100 a day.

And Chris Roberts has bought a 25ft cabin cruiser thanks to Pegasus. His only problem is that the only requirement of Pegasus is an Internet connection, and because he spends so much time on his new boat that makes things difficult!

“Portable laptops and phone services aren't really an option,” he wrote recently, “so I am at a loss what to do!”

So what’s this all about?

If this is such a powerful way to make money, why haven’t you heard of it?

Why do your profits escape any tax from the Treasury?

And how can you kick off your own Pegasus Rollover Plan – starting this very day?

Everything is revealed in a very urgent report contained within your issue.

Sincerely,
Nick Laight
Publisher, Pegasus Racing Club